Alcatel-Lucent Enterprise Endpoint Product Portfolio

#Where everything connects

Our Value

Softech Microsystems®
Value Added IT Distributor

Customer Centricity

Speed & Agility

Reliability

Alcatel·Lucent
Enterprise

Product Family

Entry Level	Mid-to-High Level	Premium Level

Cloud Edition

Halo Series

Myriad Series

Aries Series

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10 YEAR ANNIVERSARY
Innovative Design
Orignated from France

Symphonic HD
Super Wideband Audio
Enhanced HD Clarity

OpenSIP
Open SIP Standard,
Broad Compatibility

Independent R&D,
Fast Demand Response

Great Reliability,
High Security

High Quality,
Lower Defect Rate

Zero Touch Provisioining,
Effortless Deployment

Eco-Friendly Materials,
International Certificates

About Us

Softech Microsystems®
Value Added IT Distributor

100 YEAR ANNIVERSARY

Who are we?

We are an industry-leading manufacturer of SIP devices. Originated in France, the company prides itself in a history of over a century of dedication and expertise in communication technologies. Our products are widely applied in the education, government, healthcare, hospitality and transportation sectors.

The company has been placing the focus in recent years on innovative technologies to develop a wide-range of SIP-based products that can be integrated into a variety of solutions with easy provisioning tools in a cost effective, secure and flexible manner. We are the audio technology expert in the global market of desk phones that provide best performance on narrowband, wideband and super wideband audio.

Equipped with cutting-edge technologies and backed by the century-long heritage of expertise in the industry, we will provide better service to our customers and help them grow their businesses.
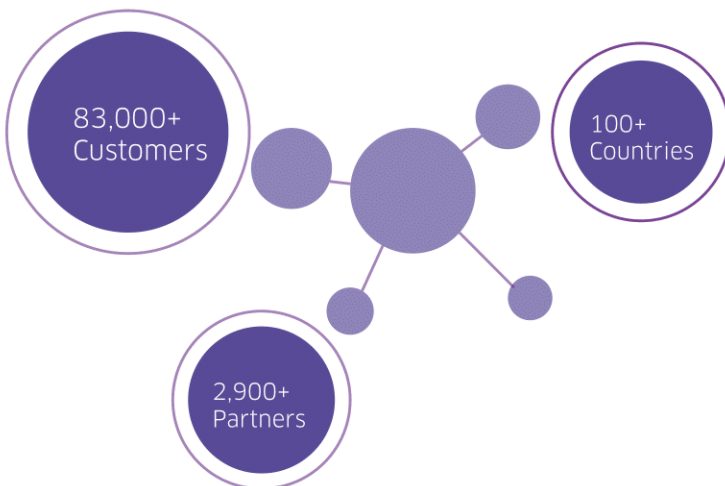
Why Us?

100 YEAR ANNIVERSARY	Gartner®		Worldwide presence
100-year histroy French origin	Leading UC Solution Provider	Rich vertical market experiences	Worldwide presence Vast sales network

83,000+ Customers

100+ Countries

2,900+ Partners

Business Services orange

中国电信 CHINA TELECOM

上海宝钢 SAHNGHAI BAOGANG

国家电网 STATE GRID

中国東方航空 CHINA EASTERN

VW

MARRIOTT

Hilton

InterCONTINENTAL HOTELS & RESORTS

Myriad Series
SIP Deskphone

Market Positioning:

· Enterprise-grade mid-to-high range desktop phones
· 3 models line-up, supporting up to 8 line keys
· Cost-effective B/W display deskphone - M3
· Experience-oriented color display deskphone - M5 and M7

Feature Highlights:

· Elegant industrial design inspired by the Effiel Tower with an intuitive UI and larger display
· Built with SWB technology with enhancements on the audio components and chamber design
· Robust telephony features for greater call management efficiency
· Dual USB port supporting Audio Hub and external devices connectivity

Business Applications:

· C-level executives, managers, professionals and reception desks
· Huddle room for 3-5 people audio conferencing
· Vertical markets with demand of stable HD audio and operational flexibility

M3

M7

M5

· 2.8/3.5-inch color or B/W display with backlit
· 8 SIP accounts, up to 28 programmable keys
· 4 menu keys
· Fixed keys for common functions
· Integrated PoE, dual GbE
· Integrated dual USB port (A/C)
· Support expansion module(EM20/EM200)
· 5-party local conferencing
· M7 supports Bluetooth

Model	M7	M5	M3
LCD Size (screen)	3.5", 320x240-pixel	2.8", 320x240-pixel	2.8", 128x64-pixel
LCD Type	Colour, backlit		Black & white, backlit
USB Port	2 (Type A & Type C)		
POE	Class 2		
Ethernet Port	2x10/100M/1000M		
External PA Port	USB Type C		
External Headset Port	USB Type A/C		
Bluetooth	Yes		No
Wi-Fi Dongle	Yes		
Expansion Module	EM20/EM200		
Line (SIP Account)	8		
Audio Codec	G.711/G.729/G.722/OPUS/ILBC		
Super Wideband	Yes, in hands-free mode		
Contact/Call Log	1,000 records		
VPN	OpenVPN		
Security	SIP TLS, SRTP, 802.1x, AES-256		
Provisioning	HTTP/HTTPS, TR069, ALE EDS/EPS		

Halo Series
SIP Deskphone

Market Positioning:

· Entry-level business deskphone, 2 models line-up with B/W display, supporting up to 2 lines.
· Affordable with essntial features

Feature Highlights:

· Simple and confortable design for easy operation
· Stable wideband HD audio quality
· Intuitive UI, ease of use
· Enhanced telephony features

Business Applications:

· Call centers
· Common areas, public utitlities, hotel guest rooms
· Businesses looking for essential telephony features

· Simple & Comfortable Design
· 2.3" 128x64-pixel,B&W with backlit
· 4 programmable keys
· Wideband HD handset Full-duplex speakerphone
· 2 SIP Accounts Dual 10/100M Ethernet ports
· RJ9 Headset
· Open VPN
· Up to 1000 contacts
· H2P supports PoE
· Easy deployment with ALE EDS/EPS

Cloud Edition SIP Deskphone

Market Positioning:

- 5 models with classic design ranging from entry to premium level
- Integrating SWB technology and robust telephony features for enhanced communication efficiency

Feature Highlights:

- Classic design, B/W and color display options with baclit
- Enhanced HD audio and full-duplex in hands-free
- 8068s / 8078s CE support Bluetooth handset for greater mobility
- Great stability and high security

Business Applications:

- Call centers requiring stable and HD communication
- Common areas, public utilities, hotel guests rooms with less call load
- Businesses looking for essential telephony features

- C-levels requiring color displays and richer features
- Managers, professionals, salesperson and reception desk with heavy call load and requiring more efficient call management
- Huddle room

8008s/8008G CE

- 2.2" B/W display
- 2 SIP accounts
- HD handset
- Full-duplex hands-free
- RJ9 headset
- PoE Class 1
- Dual GigE port (8008G CE)
- Dual 10/100M Ethernet port (8008s CE)

8018s CE

- 2.4" B/W backlit display
- 2 SIP accounts
- HD handset
- Full-duplex hands-free
- USB headset
- PoE Class 1
- Dual GigE port
- Support Wi-Fi dongle

8068s CE/8058 CE

- 3.5" color display
- HD handset
- SWB for hands-free
- Support Bluetooth handset (8068s)
- Support USB/3.5mm headset
- Support Wi-Fi dongle
- PoE Class 2
- Dual GigE port
- Adjustable metallic foot stand
- IPSEC VPN/Open VPN

8078s CE

- 5" color touch screen
- HD handset
- SWB for hands-free
- Support Bluetooth handset
- Support USB/3.5mm headset
- Support Wi-Fi dongle
- PoE Class 2
- Dual GigE port
- Adjustable metallic foot stand
- IPSEC VPN/Open VPN

Aries 10 Series
Business Headset

Market Positioning:

· 6 models line-up, affordable prices with high performance
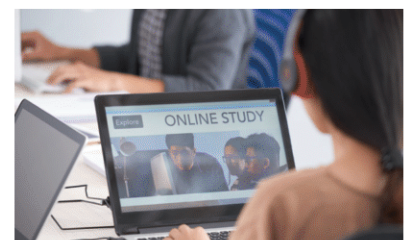· RJ9 and USB-A port options for different device intefaces

Feature Highlights:

· High quality speaker, HD audio quality
· 330° adjustable microphone
· Ultra lightweight design, monaural 44g, binaural 62g
· Larger ear cushion, soft and comfort wearing

Model	Monarual/Binaural	Interface
AH 11 G/GA	Monaural	RJ9
AH 11 U	Monoaural	USB-A
AH 12 G/GA	Binaural	RJ9
AH 12 U	Binaural	USB-A

PC, softphone

RJ9 deskphone

Business Applications:

Call centers, Offices, Online Education

Aries 20 Series
Business Headset

Market Positioning:

· Premium business headsets, offering mono and stero options
· USB-A interface with major comms devices/platforms

Feature Highlights:

· Premium neodymium speakers, crystal-clear clarity
· Effective noise cancelling microphone
· Large soft ear cushions, ultra lightweight design
· Built-in listening protection
· Metal components on key parts for strength and durability

Mode	Mono/Binaural	Compatibility
AH 21 U	Mono	General Comms Software
AH 22 U	Binaural	General Comms Software
AH 22 M	Binaural	Microsoft Teams

PC, Softphone

USB deskphone

Business Applications:

Call centers, financial services, online education, business offices

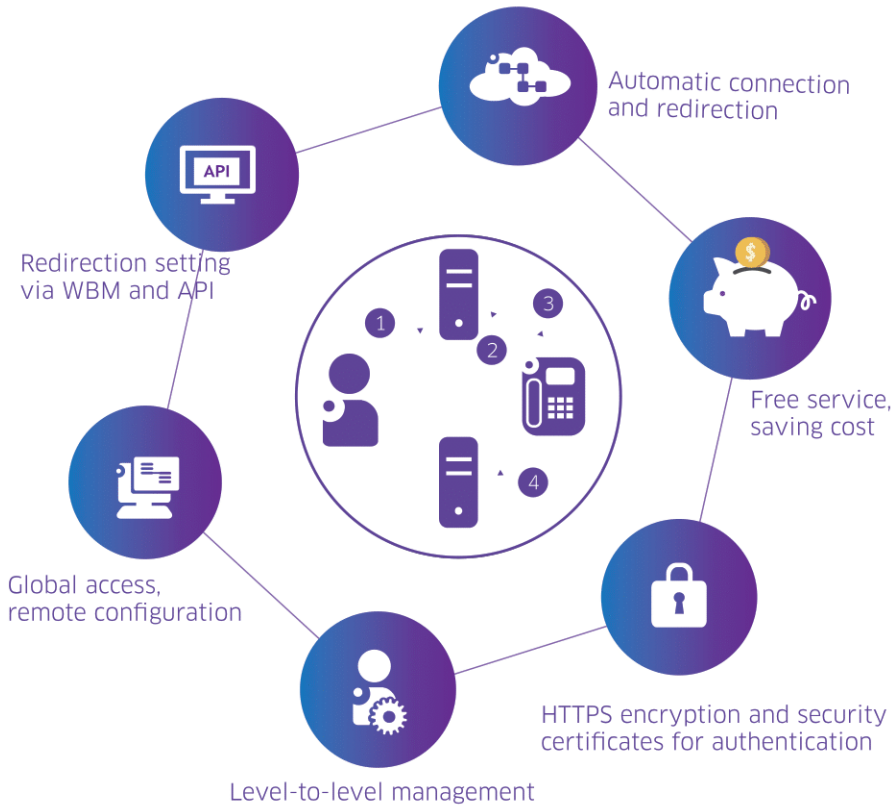# Easy Device Deployment

Easy Deployment Server

ALE's Easy Deployment Server(EDS) offers our business partners and end-user customers a cloud based, efficient and easy-to-use device redirection service.

The EDS allows zero touch configuration of ALE SIP devices for the end user. Upon initial boot-up, registered ALE SIP devices will collect its configuration file automatically without any specific configuration for the end user on the phone or network infrastructure level.

"Zero-Touch", Massive Deployment

Automatic connection and redirection

Redirection setting via WBM and API

Free service, saving cost

Global access, remote configuration

HTTPS encryption and security certificates for authentication

Level-to-level management

Benefits

VADs & Service Providers
- Global access, remote configuration
- No additional network layer settings
- Secure solution with HTTPS & certificates
- Reducing deployment time and cost

End User Customers
- Auto redirection, saving development cost
- No additional customer action
- Realizes "plug-and-play"

To register an EDS account, visit
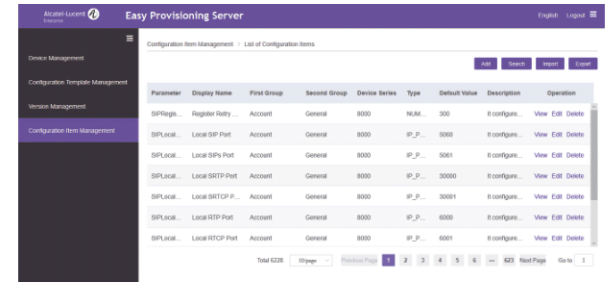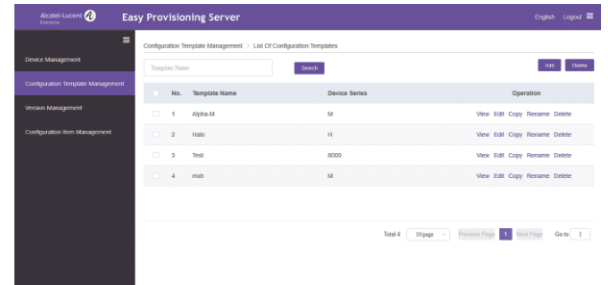https://admin.eds.al-enterprise.com/register

Easy Device Provisioning

Easy Provisioning Server

ALE's Easy Provisioning Server(EPS) provides efficient device provisioning using an intuitive graphic interface. Customers can import device list or actively scan ALE devices as to complete the configuration efficiently.

Through custom configuration customers can conduct operations such as remote device reboot and upgrade.

Feature Highlights:

· Lightweight software, one-click startup
· Supports Windows and Linux OS
· Active device scanning
· Auto device provisioning and upgrade
· Supports batch provisioning and custom grouping for customization

Visualized Provisioning, "Plug-and-Play"

Easy to Use
Easy installation,
One-click startup

Active Scan
Easy device searching,
proactively add the device

Robust Features
Supports custom grouping, auto
upgrade for different scenarios

Customized Management
Flexible global/customized
configuration

Remote Upgrade
Easy device upgrade at
anytime and anywhere

Free of Cost
Saving time and cost

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www.aledevice.com